

P.P. Atkins & Co.  
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THE *Stables*



# Newsletter

## PP Atkins & Co

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## Welcome to our quarterly newsletter for 2011.

It seems amazing that we are already in April. The Christmas break is long gone and we are well into 2011. When time is travelling this fast you could be excused for jumping into the year's activities and getting caught up in the next thing on your 'to do' list. However it is very important to plan your goals for the year to ensure you improve your position and you make the most of every opportunity in front of you. Below is a summary of some events/opportunities that clients have attended to help grow their businesses and make 2011 work for them.

### ANZ Presentation

On 17 February 2011 Luke Atkins was invited to speak at the ANZ Self Managed Superannuation Fund luncheon. The topic was SMSF Borrowing Arrangements and the benefits for small business owners. The luncheon was a great success with the ANZ and other banks looking to do more luncheons with Luke to help educate their clients of the real benefits of a SMSF.

Click on [presentation](#) to read more details and to view images of the event.

### Networking Drinks Night

On Wednesday 16 March 2011, we held our first networking drinks function for the year. It was a great night which everyone enjoyed. The goal was to create

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a casual event where business owners could meet, network and develop relationships for their business. We had builders meet architects, retailers meet other retailers, suppliers meet distributors, and many more. Judging by the list of complimentary emails we received after the event it seems that a great night was had by all. We plan to do more of these events in the future, so if you are looking for new ways to grow your business and meet potential customers, please let us know and we'll ensure you are invited. To see photos of the evening click on [pictures](#)

### **Client Profile - Anthony Cummings, Anthony Cummings Racing**

Anthony Cummings is a name synonymous with horse racing. Anthony is an exceptional horse trainer. His clients rely on his experience and knowledge when purchasing new stock, the industry relies on his judgement in representing the Randwick trainers as their media spokesperson. Anthony is often heard on Radio 2KY and seen on Channel 9. During our working relationship we have worked together to ensure Anthony has access to the right financial and management information to run his business. With his business operations and structure in place Anthony can concentrate on what he does best, training Group 1 winners!



For more information go to:-

<http://www.anthonycummings.com.au>

## 5 Tax Strategies – To consider as part of a wealth creation plan

Below is a list of 5 basic tax strategies that have been developed by investment experts as a guide to the type of issues to consider as part of an overall wealth creation plan.

1. Pre-pay Interest and Small Asset Write-Offs
2. Superannuation
3. Salary Packaging
4. CGT Discount/Investments in Listed Investment Companies
5. Entity Holding Investment Assets

Now, these may not make a lot of sense if you look at them individually or if you are not entirely sure what they mean. However, they incorporate some issues that should be of major importance to wealth creation. Issues such as: asset protection, tax planning, FBT planning, family planning, income – generation, succession and estate planning.

Of course the importance of these depends on the circumstances of the individuals however talking to us about these issues is the first step in ensuring you are on track prior to the end of the financial year.

We can help you sort through the maze.

Contact us on 9525 8788 for more details.

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