

# P.P. Atkins Newsletter

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## Autumn 2013 Newsletter

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- [Have You Had The Start To 2013 You Wanted?](#)
  - [11 Simple Concepts to Becoming a Better Leader](#)
  - [PP Atkins Welcomes Kookaburra Kids!](#)
  - [Six Steps Will Motivate Your Team to Perform Their Best](#)
  - [8 Things Remarkably Successful People Do](#)
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### **Have You Had The Start To 2013 You Wanted?**

Can you believe we are already at the end of summer and into March 2013! Two months of 2013 have passed and it is a great time to ask "Have you made the changes in 2013 you wanted?" Are you heading in the direction you planned for 2013.

Why is 2013 going to be better than 2012?

Below is a list of articles that we have found to be inspiring and we hope that have the same impact on you. After all, the definition of insanity is to keep doing the same thing and expect a different result.

If you want some ideas and suggestions on practical things you can change to 'SHAKE' your business up, just give me a call on 9525 8788.

I look forward to talking to you about the positive changes you've made this year!

Regards

David

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### **11 Simple Concepts to Becoming a Better Leader**

*An Article By David Kerpen*

Being likeable will help you in your job, business, relationships, and life. I interviewed dozens of successful business leaders, to determine what made them so likeable and their companies so successful. All of the concepts are simple, and yet, perhaps in the name of revenues or the bottom line, we often lose sight of the simple things - things that not only make us human, but can actually help us become more successful. In this article are the eleven most important principles to integrate to become a better leader.

[Click here](#) to read the full article.

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### **PP Atkins Welcomes Kookaburra Kids!**

Over the years PP Atkins has assisted many great causes, this year PP Atkins met Australian Kookaburra Kids Foundation and was instantly overwhelmed with their mission. PP Atkins met Kookaburra Kids at a time where they had some exciting plans for growth but their current office hindered these plans. We are pleased to say that Kookaburra Kids can now call "The Stables" home. Situated on Level 1 of our Willarong Road offices we are excited to donate this space and share in their new journey. Recently appointing John

Brogden as Patron and securing ambassadors such as Chris Bath, Jessica Rowe and Jim Wilson (Channel 7) and Peter Overton (Channel 9) we know Kookaburra Kids are on the right path to achieving their goal of offering their program state wide and assisting the estimated +350,000 kids believed to be living with a family member affected by a mental illness.

[Click here](#) to find out more about Kookaburra Kids.

If you would like to help visit their website [www.kookaburrakids.org.au](http://www.kookaburrakids.org.au)

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### **Six Steps Will Motivate Your Team to Perform Their Best**

*An Article By: Cheryl C. Jones*

Does your workplace pulse with energy and passion? Do your employees hurry into work every day raring to go? If not, maybe it's time to take a look at who is running your team. If you've been depending on your good looks to inspire your team into high productivity, think again. The only thing that creates a high-performance workforce is the combination of a compelling purpose and healthy relationships between managers and employees.

The high performers of today are different. Given the opportunity, many employees are interested in the organization's financial status and how the expenses and revenues breakdown. They want their managers to manage fairly and be great leaders. They expect co-workers to perform at the same level as them. And, they ask for autonomy in their work for which they are willing to take responsibility.

High performance teams don't just happen; they take time to build. There are six elements necessary for building high performance teams or organizations.

[Click here](#) to see the full article.

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## **8 Things Remarkably Successful People Do**

*An Article By: Jeff Haden*

I'm fortunate to know a number of remarkably successful people. I've described how these people share a set of specific perspectives and beliefs. They also share a number of habits.

[Click here](#) to see the full article.

