



Happy Christmas and a Profitable 2011

Welcome to you all and in keeping with our “creative way of thinking” this is a new medium we will be using to send you updates and important notices that we hope you will enjoy and appreciate.

Through your loyalty and support 2010 was a fantastic year for our team and this has given us a great platform for an even bigger and better 2011.

2011 promises to be an exciting year for PP Atkins and SMSF Consultants. We will be expanding our presentations with a number of industry bodies, and we will be holding more of our ‘Breakfast with Experts’ series of informal breakfast meetings. These breakfasts provide invaluable free information for our clients on all aspects of business management. Our most recent on workplace reforms had a tremendous response. Look to our web site in 2011 for details of future events.

Some client highlights of 2010 include:-

Employee Bonus Plan – During one of our regular client board meetings, our client discussed the option of getting his key employees more involved. We reviewed various models, and developed an employee bonus system that worked within current cash flow requirements while still rewarding the team members. A good result for all concerned.

Big Blue River Meats – Again at a client meeting, Big Blue River Meats expressed their desire to grow. Together we developed the targets and KPI’s and since then Big Blue River Meats have opened their first retail outlet with others planned. Please visit them at Taren Point in the Officeworks complex.

Benchmark Building & Carpentry - The client has made a sea change from Sydney to the Sunshine coast. Together we worked on cash flows, monitored the accounts, and communicated regularly to ensure a very successful move. This client is now living their dream. They have purchased land to build a family home, Clare has established a new HR business [new site](#) and Greg's business continues to grow. For further details visit their [website](#).

These are all examples of results that can be achieved when working with our team.

We look forward to expanding our service levels in 2011 and offering all our customers even more value in the next 12 months.

Thank you again for your loyalty and support and we wish you all a Happy Christmas and a prosperous and profitable 2011. Don't forget to visit our [website](#) which is being constantly updated or [email us](#) should you require anything further.

Kind regards

Paul, David, Luke and all the team at PP Atkins & Co.



Please note we will close 5pm December 23, 2010 and re open January 4, 2011.

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