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Newsletter

PP Atkins & Co

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Welcome to our August 2011 newsletter

Tips from Successful Business People

A recent article from solvency & forensic accountant (Worrells) made me sit back and think. It highlighted the 'Nevers' that all business owners should always think about:-

- Never overlook the importance of getting accurate and up to date accounts. Without this your decision making suffers.
- Never confuse cash flow with profits.
- Never skim on the paper work. When disputes arise paper work is worth gold.

For a full list of these useful tips [click here](#) and for a printable version you can put on your wall as a constant reminder [click here](#).

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How To Save and Benefit from Personal Protection Insurance

Imagine this situation:-

Steve and Jo are in their 30's, they have 3 kids and a mortgage. A recent family illness make Steve and Jo question their protection if something were to happen to them. Is there insurance that offers the protection that they can afford?

Personal Protection Insurance can provide the funding to help deal with the financial stress that arises as a consequence of these issues.

For a full explanation of how this insurance works and how little it can cost [click here.](#)

Thanks to Warren Saunders Insurance Brokers for supplying this material. www.warrensaunders.com.au

Luke's Presentation with Macquarie Commercial Finance



Luke's latest S.M.S.F presentations were in conjunction with Andrew Barley from Macquarie Commercial Finance. One event was held in our offices and the most recent was at Fox Studios.

[click here](#) for details of the presentation.

Relationship Profile

Luke met Andrew at a local networking drinks night. Andrew was invited to our inaugural drinks night held at PP Atkins & Co offices back in February this year, since then we have built a relationship with Andrew referring any of our clients requiring finance to his organisation.

Below is Andrew's profile:

Why Macquarie Commercial Finance?

We specialise in commercial and residential finance, with experience in the banking and finance industry back to 1982. As an independent broker we have access to an extensive panel of lenders. From equipment and vehicle finance, cash flow finance and commercial loans to residential mortgages, we work with our clients to meet their personal and business financial objectives. As a small business our focus is on service and supporting our clients.

For more details of our services and how we believe we can assist you visit our web site

www.macquariecommercialfinance.com.au

Client Profile:

Active Mail Services



Active Mail can help to **MAXIMIZE YOUR EXPOSURE** to the Australian marketplace through our national business

and consumer databases. If you're looking to improve your communication with current and potential customers our personalised "One to One" marketing programs utilising direct mail, colour print, micro web sites, email and telemarketing follow-up - Active Mail can help.

We assist you to increase your response rates and develop long term customer relationships and loyalty.

For more details go to www.activemail.com.au.

"After working with David we were able to plan our future and achieve an increased return from our business".

We have introduced a new structure that has improved our cash flow position and asset management, and where we thought we would be in ten years we will now be there in five. Our business is in better shape now than ever before.

John Stark - Director

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