



BUSINESS TIPS

Help For Small Business Clients

The great thing about being your own boss is that no-one can tell you what to do (apart from your customers, suppliers, staff, government, your spouse etc), because you are the boss!

One of the other great things about being your own boss is you are expected to be an expert on EVERYTHING - Law, HR, Sales, Marketing, Accounts, IT, etc. IMPOSSIBLE! So if you have questions such as:-

- Am I paying too much for my phone bill, or
- Do I have the right insurance coverage, or
- What are my legal obligations with staff leave entitlements, or
- How can I market my business to new clients, etc...

We have carefully selected service providers to ensure our clients get the best support available. So talk to us about your business and what your plans are and we can work together to ensure your success.

A Note From Us.....

LUKE

ARE YOU CRAZY!

Luke is taking part in the annual 90km 'Sydney to Gong' ride on the 6th November to help raise funds for those affected by Multiple Sclerosis.

MS is the most common disease of the central nervous system and effects more than 20,000 Australians.

MS Australia aims to minimise the impact of multiple sclerosis on all individuals affected by the disease, as well as their families, carers and the community, by offering a wide range of services, equipment and support. MS Australia's goal is to assist everyone affected by MS to live life to their fullest potential and secure the care and support they need, until we ultimately find a cure.

Please take a moment to view his online fundraising web page and help him reach his goal. It's quick and easy and takes no time at all. You can donate securely online using your credit card by clicking on the link below:

<http://register.gongride.org.au/2011-Sydney-to-Gong-Ride/LukeAtkins>

For full details of this article please [click here](#) or [email us](#) and we'll contact you to talk through how we might be able to assist you. You can't expect to know all the answers, but if we ask the right questions then you can make informed decisions.

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SMALL BUSINESS ADVISORY BOARD

When Roman Generals rode into towns to be welcomed by the cheering crowds having just returned from a successful battle, there was a slave placed in the general's chariot whose job was to whisper into his ear "Remember - you are not a God".

Who is whispering in your ear?

All successful businesses that have reached a significant size have a board. The objective scrutiny of the executive ensures their accountability as well as a strategic focus that makes sure that they work ON the business rather than IN it. Good boards also watch the CEO's back.

For a smaller business, because the owner generally wants to maintain control, an Advisory Board is a far better option.

For more details of how we have offered this to some of our clients, [click here](#) to read the full article, or contact us for more details.

You will receive a **tax-deductible** receipt via email automatically when the transaction has been completed. Thank you in advance for your support. It is greatly appreciated

EVENTS

OCTOBER 19

BUSINESS NETWORKING EVENT

Over the years we have had many clients ask us for opportunities to meet with other like-minded business owners to network with and perhaps build relationships. As a result we have developed regular networking meetings with our clients and some other local businesses to allow this to happen. These have proven to be very popular with a number of business relationships having developed. Our last event was on Wednesday the 19th October 2011 at the St George Motor Boat Club. As always there were limited numbers available and this event booked out. However if you wish to be invited to any other events in the future, please [click here](#) to let us know.